



**Nationwide®**  
is on your side



## Nationwide Sponsorship of B.A.S.S. Nation – NEW Partnership

Nationwide is proud of our partnership with B.A.S.S. In fact, Nationwide will extend its partnership with B.A.S.S. in 2015, and Sponsor B.A.S.S. Nation! Our NEW Sponsorship gives Nationwide access to BASS Nation members at the 7 B.A.S.S. Nation and one Team Championship events. Plus, Nationwide will have access to other key state tournaments.

Nationwide has created a special program for B.A.S.S. Nation members! This program offers members **exclusive discounts** on **auto, boat and pet insurance**. Plus, Nationwide agents can now partner with B.A.S.S. Nation during events throughout the year.

### ***Affinity Program Overview***

- Products and **exclusive discounts** available for B.A.S.S. members:

Auto insurance coverage for personal vehicles



Property insurance coverage for Homeowners, Renters, and Condo Owners



Powersports insurance coverage for Boat, Motorcycle, and RV products



Specialty insurance coverage for Pets, Identity Theft, and Travel



- If you want to find out how much savings you may be eligible for, go to [www.Nationwide.com/BASSMASTERS](http://www.Nationwide.com/BASSMASTERS) and get a FREE, no obligation quote.

### ***How can you help to drive success of this program?***

- We would like to match each B.A.S.S. Nation Chapter with a local Nationwide agent who has a passion for fishing. During registration, the agent will hand out an item (such as a Nationwide branded water bottle or towel), and ask the registered B.A.S.S. Nation angler if they can call them back to discuss their current coverages or receive a quote for coverage through Nationwide.
- After registration, the Nationwide agent will be located at a table at the back of the room. Nationwide would ask that you tell the anglers that the Nationwide agent is there to answer questions, provide a quote or take down their information in order to call them back later.
- For those interested, please email Rick Legue at Nationwide: [leguer@nationwide.com](mailto:leguer@nationwide.com).

### ***What Our Partners Say***

"The NWTF is proud to have Nationwide as our exclusive insurance partner. The program has grown significantly as a result of their efforts and national marketing campaigns. We feel as though the people at Nationwide are part of our 'flock.'"

*Cindy Williams  
Marketing Manager  
National Wild Turkey Federation*

"Since we began marketing the Nationwide Affinity program to our members, we have seen fantastic results in the number of new policies that have been issued to USBC members. Any organization that forms a relationship with Nationwide will be taking a step towards delivering an exceptional experience for their members."

*Keith Glanz  
Director of Client Services at  
U.S. Bowling Congress*





**Nationwide®**  
is on your side



## Nationwide Community Commitment

### National Partners



**American  
Red Cross**



As a Nationwide affinity partner, you can put our resources to work for your organization. Because protecting people, communities, and the things they hold dear is more than our business – It's our deeply held sense of purpose.

By going the extra mile for our customers and our communities, we make a difference in the lives of others. Since 2000, the Nationwide Insurance Foundation has committed more than \$270 million to 3,000 nonprofit organizations. And more than 270 Nationwide leaders currently serve on nearly 360 nonprofit boards across the country.

Nationwide has relationships with four national nonprofit partners that we support annually with philanthropy, volunteerism and workplace giving. We are one of only three companies to receive the United Way Spirit of America Award® twice.

### Partnering for Kids – The Memorial Tournament

Nationwide's promise to Nationwide Children's Hospital goes far beyond our name on a sign. Likewise, the Memorial Tournament presented by Nationwide Insurance is about much more than getting our brand name in front of people.

We treat the Memorial Tournament, a premier stop on the PGA TOUR, as a catalyst for broadening community engagement, raising awareness for child health, and boosting funding for research and care, in short, turning partnerships into promise.

In 2006 the Nationwide Insurance Foundation made a \$50 million promise to Nationwide Children's Hospital, and 2012 saw it come to life with the grand opening of a 2.4 million-square-foot expansion. It was the culmination of the hospital's Miracles at Play movement, but in so many ways, it's just the beginning.

Now, it is possible to treat 1 million children annually, not just from central Ohio, but from around the country and the world. And expanded research capabilities will make new treatments possible for the children of today and their children, too.

### MADD Partnership

Nationwide has a long-standing partnership with Mothers Against Drunk Driving (MADD). B.A.S.S. members have free access to handbooks targeted at parents of high school students through the MADD website, along with access to 30-minute parent workshops facilitated by trained MADD staff and volunteers.



PRESENTED BY

